



E-Squared Engineering
 43969 Tavern Dr., Ste 200
 Ashburn, VA 20147
 PH: 703-858-9545
 FX: 703-724-0983
 www.e-squared.org

Maine DOT – Operations and Maintenance Plan & Outreach Materials

Maine - Statewide

Services Performed

ITS Maintenance and Operations Plan production

Produced targeted PowerPoint outreach materials

Produced various versions of marketing and outreach brochures to garner support and funding for the Maine DOT ITS Program.

Key Staff Reference

*Richard Easley
 Sharon Easley*

Client Contact

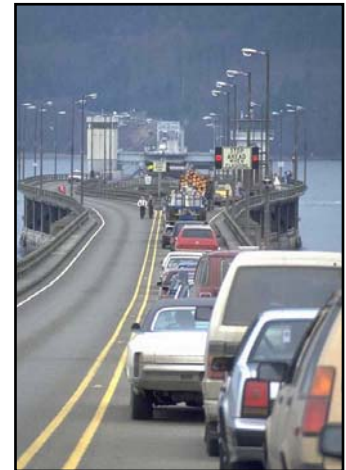
*William Thompson
 Maine DOT
 Child Street
 16 State House Station
 Augusta, ME 04333-0016
 (207) 624-3277*

Contract Award/ Performance Period

12/2003 – 5/2005

Type of Contract

Task Order



E-Squared Engineering produced the Maine Department of Transportation (MaineDOT) Operations and Maintenance Plan for inclusion in the Maine Statewide Intelligent Transportation Systems (ITS) Operations and Integration Plan, which was produced by TranSystems, Inc., the prime contractor for this project.

E-Squared Engineering also produced outreach materials designed for local and state government stakeholder organizations as well as general public audiences. This included the development of two types of brochures, one for the Maine transportation system stakeholders and another for the general public for the purpose of education and outreach on MaineDOT's ITS program. These outreach materials highlighted the three major ITS benefits that can be experienced by the traveling public – saving time, saving money and saving lives. The outreach materials, designed for the stakeholder organizations, described ITS benefits that include improving transportation system efficiency, discussed agency-to-agency communication links, and described proactive data sharing policies that assist in the planning process. PowerPoint presentations for MaineDOT staff use and an ITS related website were also produced by E-Squared Engineering.